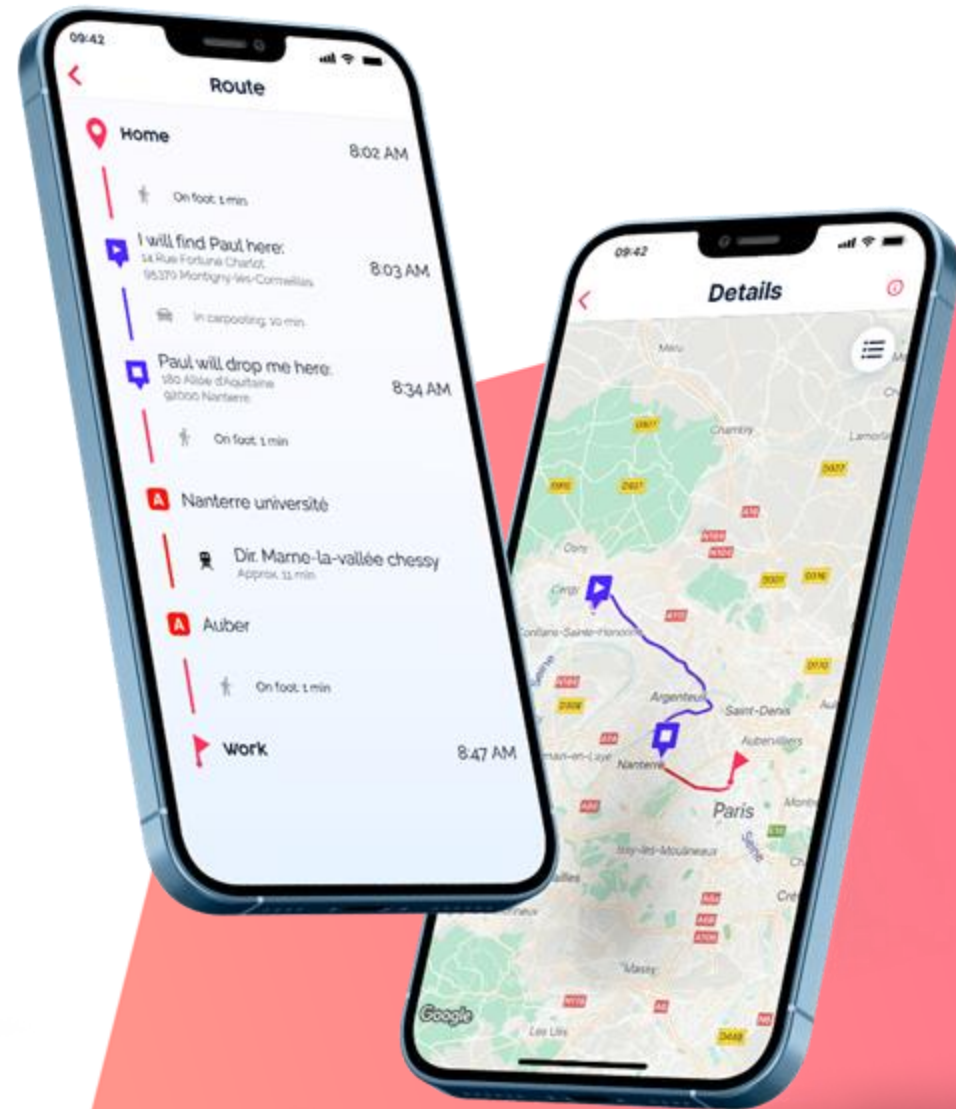


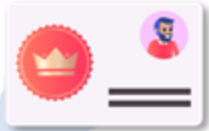
Carpooling for daily commuting

A sustainable mobility solution for suburban areas

19.11.2024



Karos Mobility at a glance



+1.3 Million
users

Active in **7 countries**



France



Germany



Spain



Switzerland



Italy



Netherlands



Denmark



+9 Million
carpools



Support of the **European Commission** as a direct investor via the EIC fund



100+
Global Staff

+600 corporate and transportation authority clients



Our starting point

City centers...

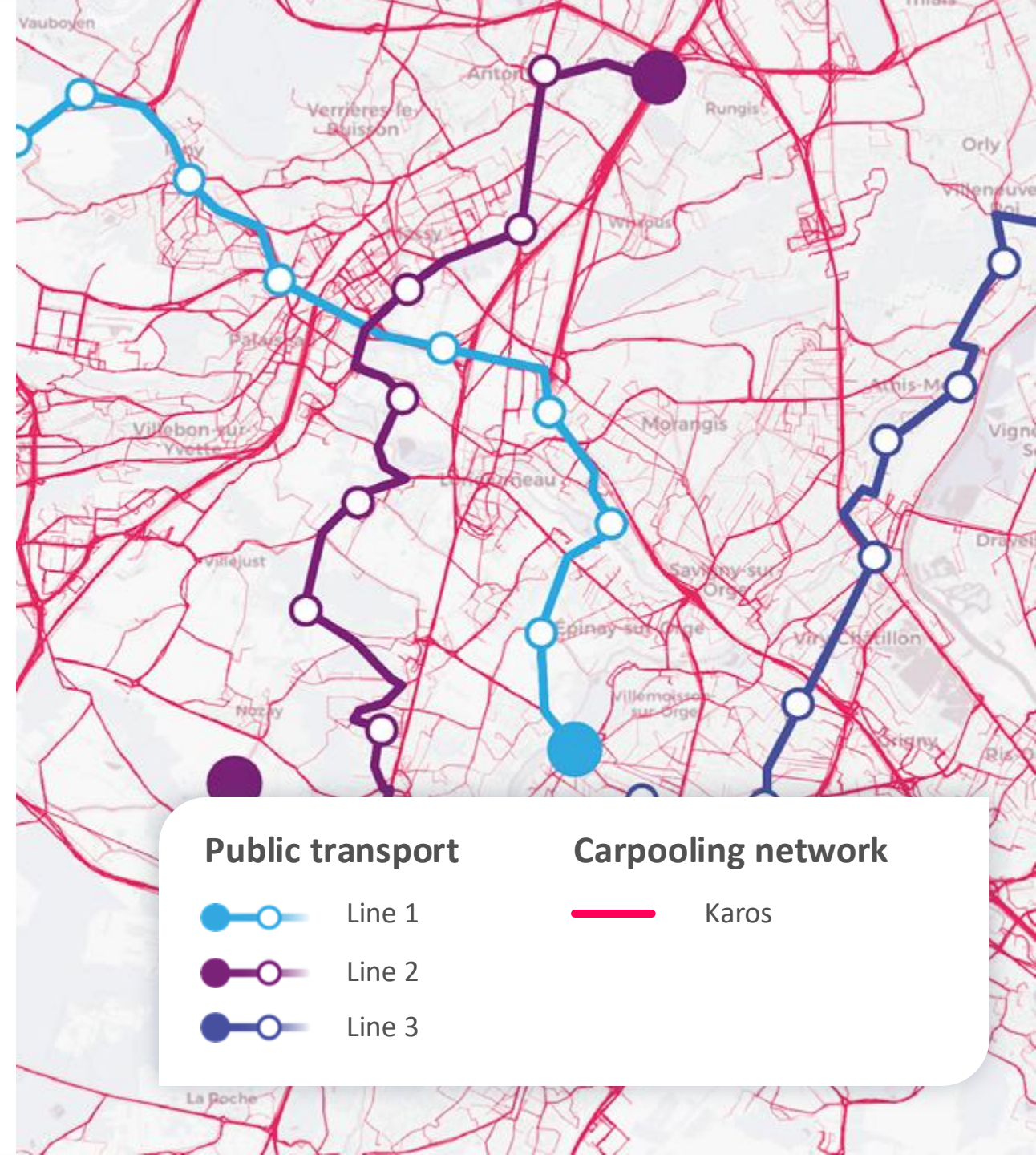


... vs suburban and rural areas!

What do we do?

We turn empty car seats into **a new public transportation mode...**

... and make daily mobility habits **greener!**



Carpooling has both **social and environmental benefits**



Reduce the **carbon footprint** of daily trips



Increase **accessibility** to **employment** areas



Mitigate **traffic jam** in dense areas



Increase carpoolers' **purchasing power**



Make **new friends!**

Our daily challenge: remove the barriers to carpooling!

I need to download an app, it sounds complicated...

What if I'm late for work?

I don't want to take a detour on my way to work...

I don't feel comfortable opening my door to someone I don't know

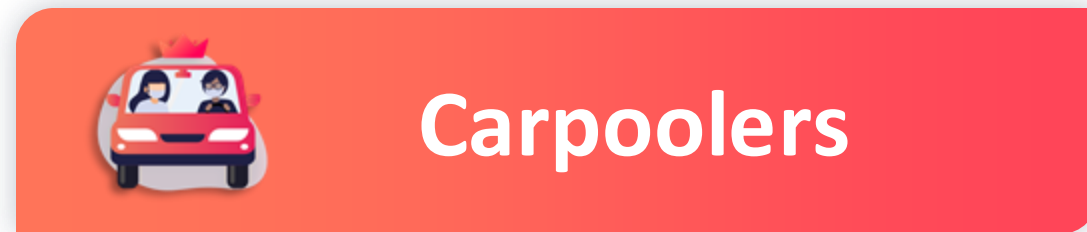
In the morning, I like to listen to my radio alone in my car...

Our model relies on partnerships Enterprises & Territories

with



Our clients



Our users

Our recipe to build efficiently **carpooling networks**

A state-of-the-art
technology



Financial
incentives



Human
support



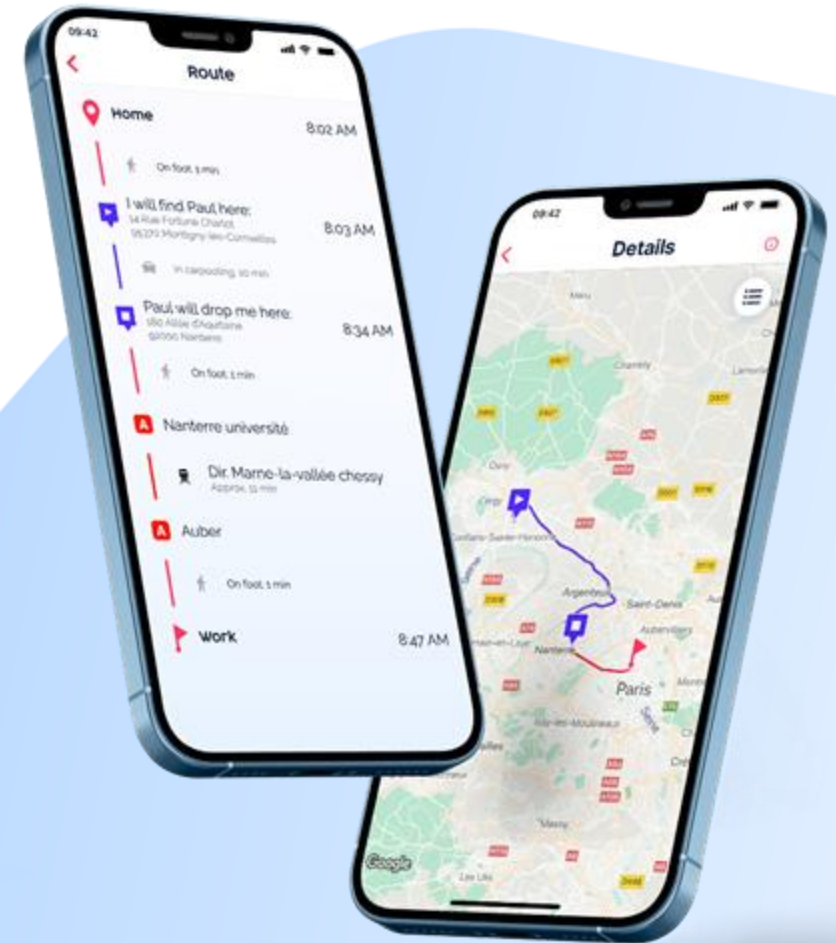
Karos Mobility provides an **AI-** **powered mobile app**

- Learning of users' **daily mobility habits**

Tailored and optimized **door-to-door**

- **itineraries**

Advanced **anti-fraud system**



Financial incentives

Technology

Incentives

Human support



Amount earned by
the driver
= 2€

20km trip

1.50€

0.50€

Tripfunding =
Contribution from the
employer / territory

Amount paid by
the passenger

Technology

Incentives

Human support

Karos Mobility teams are **on the ground** throughout the year to meet our users



Lyon Métropole

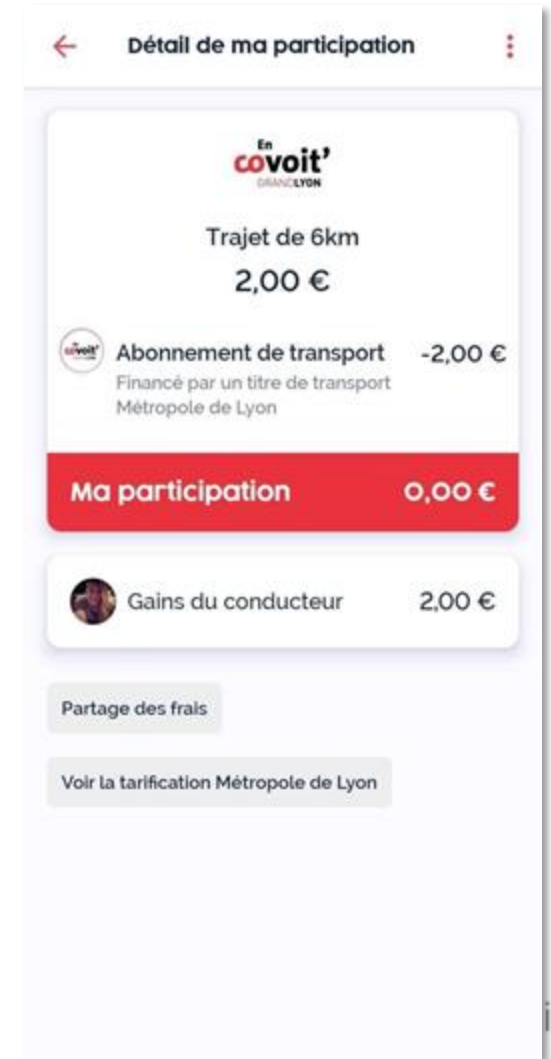
A complementary solution to TCL transit network

366,000
rides

36,500
users

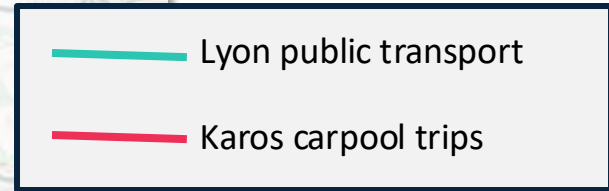
500t
CO2e saved

1.5M€
purchasing power



Lyon Métropole

A complementary solution to TCL transit network



Vitoria-Gasteiz

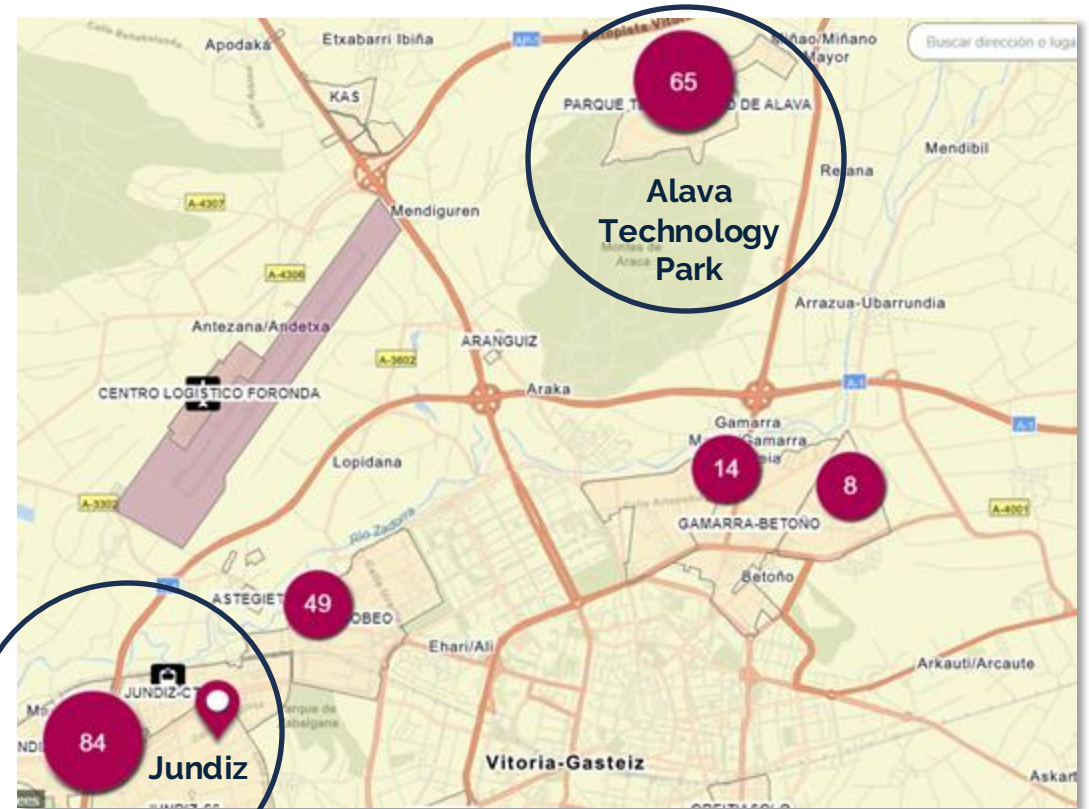
A 'new' public transport solution for industrial zones

52,000
rides

1,660
users

104t
CO2e saved

283,000€
purchasing power



Hambourg

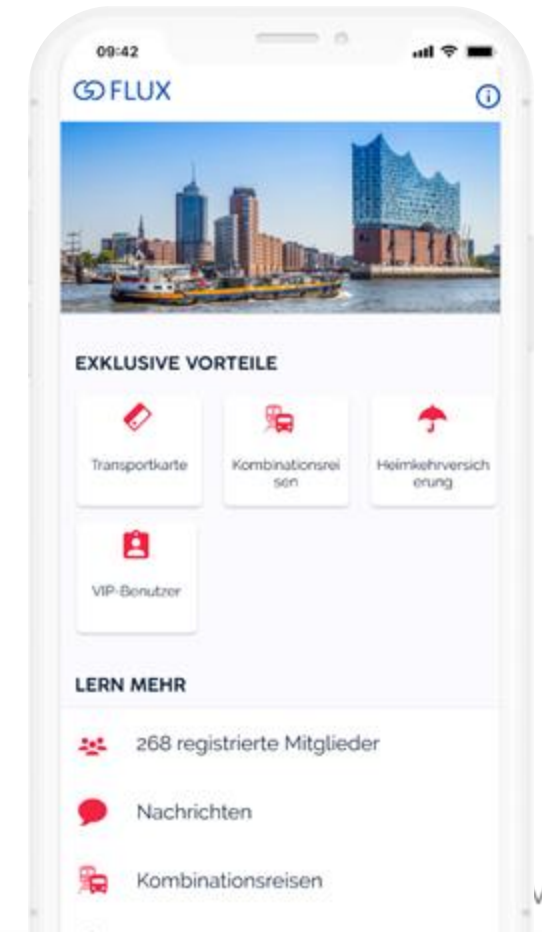
A full integration with the Klimaticket

18,600
rides

3,260
users

38t
CO2e saved

117,000€
purchasing power



Our collaboration with EIT Urban Mobility



Pilot project in Vitoria Gasteiz



Innovation Small Call 23-24
1st Karos' project in Spain

MoTo project with the city of Torino



Open Targeted Call 24-25
1st Karos' project in Italy

Participation in events (Tomorrow Mobility, IBE...)

Key Success Factors to build a **carpooling network**



Identification of **appropriate test area**
(>5,000 commuters ; poor access by PT)



Involvement of **local transportation authorities & large employers**



Attractive pricing for carpoolers
(including tripfunding)

Looking for **cities and large employers** to build more **carpooling networks** in Europe!

Especially in countries where we are already active:



France



Germany



Spain



Switzerland



Italy



Netherlands



Denmark



Anaïs Timon

VP International Expansion

anaïs@karos-mobility.com

Join us
to revolutionize
daily mobility habits!

